



Society for Airway Management



Exhibitor **PROSPECTUS**

SAM Meeting & Workshop
September 17-20, 2026
Boston, MA

SAM is dedicated to the
practice, teaching and
scientific advancements of the
field of airway management.

www.samhq.com



Society for Airway Management

Joint Providership By
SAM &

University of Massachusetts
Chan Medical School
Continuing Medical Education



UMass Chan
MEDICAL SCHOOL



www.samhq.com

About the MEETING

**The 26th Annual Society
for Airway Management
Scientific Meeting and
Workshop will be held at
the Westin Copley Place,
Boston, MA, September
17-20, 2026**

The goal of the 26th Annual Society for Airway Management Scientific Meeting and Workshop is to deliver current practical education in difficult airway management to anesthesiologists, critical care physicians, emergency physicians, otolaryngologists, trauma surgeons, nurse anesthetists, anesthesia assistants, respiratory therapists, flight nurses, paramedics, trainees, and other interested healthcare professionals.

This course has been developed to feature international experts in the various fields of medicine dealing with airway management. Many aspects of difficult airway management will be presented as lectures and small group round table discussions. An afternoon will be devoted to hands-on workshops and patient simulator sessions. There are also Abstract and Scientific Exhibit Sessions with oral presentations of the most recent research in airway management.

ABC



OUT





Conference INFORMATION

Target Audience:

Anesthesiologists, critical care physicians, emergency physicians, otolaryngologists, trauma surgeons, nurse anesthetists, anesthesia assistants, respiratory therapists, paramedics, flight nurses, trainees and all other allied health professionals assisting with airway management. Expected number of participants: 250



Exhibitor BENEFITS



Why should Your Company Exhibit at the Society for Airway Management Meeting?

- Access to the rapidly growing airway management market and those who have recognized the importance of airway management in all situations and fields of medicine.
 - Targeted access and increased visibility to manufacturers, distributors, users, and early adopters, including anesthesiologists, otolaryngologists, intensivists, emergency department physicians, and CRNAs.
 - Exhibit hours and attendee traffic designed to maximize your exposure exclusively.
 - Dedicated daily exhibit hours. Continental breakfast and refreshment breaks will be served in the Exhibition Hall exclusively.
 - Exhibitors and Sponsors are professionally identified via signage and conference materials.
 - Growing impact. This annual conference attracts participants from all regions of the country and across the globe.
-



Highly Qualified LEADS

Exhibitors report that booth attendees are the decision-makers and influencers who are highly interested in their products and services.



About the MEETING

Meeting Theme: Advancing Airway
Management Across the Continuum
– Every Life Matters, Everywhere

Conference Venue
Westin Copley Place
10 Huntington Ave,
Boston, MA 02116
United States

Hotel Accommodations
If you desire accommodations, the
Society Special Rate Info will be
posted soon.

Conference Management Contact
Denise Leary
Manager, Business Operations
UMass Chan Medical School
55 Lake Ave. North
Worcester, MA 01655
Phone: (508) 856-6943
Cell: (508) 951-4699
Email: denise.leary@umassmed.edu

For Payment:

Anne-Marie Prince
Society for Airway Management 144
N 750 W, Valparaiso, IN 46385
Phone: 773-834-3171
Fax: 773-834-3166

WEBSITE: WWW.SAMHQ.COM
TWITTER: @SAMHQGLOBAL

Exhibit Hall Schedule:
Thursday, September 17, 2026
2:00 pm - 5:00 pm Exhibitor
Installation
6:00 pm - 7:30 pm Vendor's
Reception
7:30 pm - 9:30 pm Optional
Sponsored Dinner

Friday, September 18, 2026
7:00 am - 7:45 am Exhibit Hall
Open with Continental breakfast
9:30 am - 10:00 am Exhibit Hall
Open with Refreshment Break
12:00 pm - 1:30 pm Exhibit Hall
Open
12:00 pm - 13:00 pm Sponsored
Lunch Symposium
1:30 pm - 5:30 pm Airway
Workshops
7:30 pm - 9:30 pm Sponsored
Dinner

Saturday, September 19, 2026
7:15 am - 7:50 am Exhibit Hall
Open with Continental breakfast
9:00 am - 9:30 am Exhibit Hall
Open with Refreshment Break
11:20 am - 1:00 pm Exhibit Hall
Open
12:00 pm - 1:00 pm Sponsored
Lunch Symposium

Sunday, September 20, 2026
6:30 am - 7:30 am Sponsored
fun run
7:30 am - 8:15 am Exhibit Hall
Open with Continental breakfast
9:30 am - 9:45 am Exhibit Hall
Open break



About the MEETING

Exhibition Hall Location

American Ballroom - Center.

Continental breakfast and refreshment breaks will be served to attendees in the exhibition hall to help increase traffic.

Exhibit Hall Hours:

Thursday 6:00 pm – 9:30 pm Friday
7:00 am – 5:30 pm Saturday 7:00
am – 5:00 pm Sunday 7:30 am –
12:00 pm

RECEPTIONS

The exhibitor and faculty reception will be held Thursday evening in the exhibit hall, allowing faculty and attendees to visit and interact with the sponsors and view their products..

Host a specialty beverage or appetizer at your booth during the reception! **Contact SAM for more details.**

Exhibition Fees

5 Levels of Participation:

DIAMOND \$15,000

- 6 x 10 exhibit tables x 2
- Waived meeting fees for 4 representatives
- SAM corporate membership fees for 1 year for 2 representatives
- Participation in Airway workshop with up to 6 airway devices being taught
- Advertising space in Docmatter and the SAM Website
- Logo link on SAM website, www.samhq.com, that links to corporate website
- Recognition at annual meeting

· OPPORTUNITY TO HOLD LUNCH OR DINNER SYMPOSIUM AT ANNUAL MEETING (NO CME, see details below).

Sponsored dinner

Thursday, September 19, 2026
7:00– 9:30 pm

· Sponsored lunch Friday,
September 20, 2026 12:00 –
1:00 pm

· Sponsored dinner Friday,
September 20, 2026 7:00 – 9:30
pm

· Sponsored lunch
Saturday, September 21, 2026
12:00 – 1:00 pm



About the MEETING

PLATINUM \$10,000

- 6 x 10 exhibit tables x 2, early choice of exhibit location
- Waived meeting fees for 3 representatives
- SAM corporate membership fee for 1 year for 1 representative
- Participation in Airway workshop with up to 6 airway devices being taught
- Advertising space in Docmatter and the SAM Website
- Logo link on SAM website, www.samhq.com, that links to corporate website
- Recognition at the annual meeting

· OPPORTUNITY TO HOLD BREAKFAST SYMPOSIUM OR FOCUS GROUP AT ANNUAL MEETING (NO CME, see details below).

- Friday, September 20, 2026
06:30 – 7:30 am
- Saturday, September 21, 2026
06:30 – 7:30 am

GOLD \$7,500

- 6 x 10 exhibit table x 1
- Waived meeting fees for 2 representatives
- Participation in Airway workshop with up to 4 airway devices being taught
- Prominent Logo link on SAM website, www.samhq.com, that links to corporate website
- Recognition at the annual meeting

SILVER \$5,000

- 6 x 10 exhibit tables x 1
- Waived meeting fee for 1 representative
- Participation in airway workshop with up to 2 airway devices being taught
- Prominent Logo link on SAM website, www.samhq.com, that links to corporate website
- Recognition at the annual meeting

BRONZE \$3,500

- 6 x 10 exhibit tables x 1
- Waived meeting fee for 1 representative
- Participation in airway workshop with up to 2 airway devices being taught
- Recognition at the annual meeting



Exhibitor Additional SYMPOSIUM OPPORTUNITIES



LUNCH SYMPOSIUM (Included with Diamond sponsorship level)

Host a lunch symposium at the annual meeting! Symposium sessions can be held Friday and Saturday during the lunch break. Spots are limited, first come first serve. *

DINNER SYMPOSIUM (Included with Diamond sponsorship level)

Host a dinner symposium Thursday or Friday Evening! Spots are limited, first come first serve. The exhibitor is responsible for arranging food and beverage and the speaker for the event. *

BREAKFAST SYMPOSIUM OR FOCUS GROUP (Included with Platinum sponsorship level)

Host a breakfast symposium at the annual meeting! Symposium sessions can be held Friday and Saturday before the morning session from 6:30-7:30 am. Spots are limited, first come first serve. *

SPONSORED FUN RUN (\$500)

Support the Sunday Morning Fun Run. Sponsors logo will be displayed on the participants' T-shirt.

* The exhibitor is responsible for securing the event speaker and for arranging and paying all food and beverage costs with the hotel. SAM will provide the meeting space and promote the event to its membership. The exhibitor may place promotional materials at the SAM registration desk and will be provided with a list of attendees who have consented to be contacted regarding sponsored events.

Exhibitor Rules REGULATIONS



APPLICATIONS AND ELIGIBILITY

Renting booth space in the exhibit area during the Society for Airway Management meeting for the purpose of promoting an applicant's products and/or services ("Exhibitor") must be made on the Application form ("Application") provided on page 11 of this prospectus by the Society for Airway Management Meeting (SAM). The Application and Exhibitor Rules & Regulations, ("Rules"), shall constitute the complete agreement between the parties regarding the subject matter herein ("Agreement") and may be amended by SAM from time to time. All Applications must contain all the information requested and be executed by an individual who has the authority to act for the Exhibitor. SAM reserves the right to accept and reject any Application.

AGREEMENT TO RULES

Each Exhibitor agrees to abide by the Rules published in this document. SAM shall have exclusive final determination in the matter of the interpretation and enforcement of all such Rules. The Exhibitor and his employees, agents, and guests agree to adhere to these rules.

Every agreement and representation must be in writing and signed by an authorized representative of the Exhibiting company to be binding. The Agreement cannot be modified or canceled by the Exhibitor without the prior consent of SAM.

ASSIGNMENT OF EXHIBIT SPACE

Exhibition space will be guaranteed once the Application and payment are received. The location and assignment of booth space will be determined by an authorized representative of SAM. Any fees incurred for electrical power and internet access will be the sole responsibility of the Exhibitor.

All exhibits must be completely assembled by 5:00 pm on Thursday, September 19th so the exhibit area will be ready for the Opening Reception.

ELIGIBILITY TO EXHIBIT

Exhibitors will not be permitted to display outside the confines of their assigned space. Exhibitors may not sublet, share, exchange, assign or apportion any part of the exhibition space allotted.

Exhibitors are not allowed to represent, advertise or distribute literature for the products or services of any other company or individual unless previously approved in writing by an authorized representative of SAM. Exhibitors may display product information and peer review journal reprints. Exhibitors shall be solely responsible for complying with the OCME policies and ACCME Commercial Support Policies. All materials are subject to the approval of UMMS OCME. Exhibitors shall be solely responsible for compliance with the applicable provisions of the Americans with Disabilities Act (ADA) with respect to the exhibition space.

LIABILITY AND INSURANCE

The Society for Airway Management undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the Exhibitor, its officers, agents, employees, guests, or for the protection of the property of the Exhibitor or its representatives, or property used in connection with the exhibition space, from theft or damage or destruction by fire, accident, or other cause.

Exhibitor Rules REGULATIONS

Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the Exhibitor.

IN ALL CASES, EXHIBITORS ARE REQUIRED TO MAINTAIN ADEQUATE INSURANCE OR SELF-INSURANCE COVERAGE AGAINST INJURIES TO A PERSON AND DAMAGE TO OR LOSS OF PROPERTY AND MUST DO SO AT THEIR OWN EXPENSE. IT IS ESPECIALLY RECOMMENDED THAT ALL EXHIBITORS HAVE REPRESENTATIVES IN ATTENDANCE AT ALL TIMES WHEN THE EXHIBITS ARE OPEN AND ESPECIALLY WHEN EXHIBITS ARE BEING SET UP OR DISMANTLED, TO PROTECT THEM AGAINST LOSS OR DAMAGE.

Exhibitor agrees to indemnify, defend and hold SAM, its officers, directors, agents, employees, parent, subsidiaries and affiliates, harmless for any damages or charges imposed for violations of any law, rule, regulation or ordinance, as well as any failure to strictly comply with the applicable terms and conditions contained in the agreement between the Westin Copley regarding the Exhibition Space. Further, Exhibitors shall at all times protect, indemnify, save, defend, and hold harmless SAM and the Westin Copley, its officers, directors, agents and employees against and from any and all loss, cost (including attorney fees), damage, liability, or expense, without limitation, arising from or out of or by reason of the activities of the Exhibitor, its employees, agents, business invitees, or guests, the use of the exhibition space (or any part thereof) or the exhibit or display itself, including without limitation, any property damage or of any accident or bodily injury or another occurrence to any person or persons, including the Exhibitor, its agents, employees, guests, and business invitees.

The Exhibitor understands that neither SAM nor the Westin Copley maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

REQUIREMENTS OF BOOTH STAFF

Each Exhibitor package includes complimentary Conference access depending on the level of donation. Additional Exhibitor representatives or guests will need to register as an attendee to gain access to all scientific sessions and social events. Each Exhibitor must have at least one representative operating the exhibit booth during all official exhibiting hours as published by SAM. Exhibitors are asked not to conduct product demonstrations during regularly scheduled scientific sessions and must agree to terminate immediately if SAM conference management requests.

BOOTH CONSTRUCTION

Obstructive displays are not permitted. SAM shall have full discretion and authority on the placement, arrangement, and appearance of the booth displayed by the Exhibitor, and may require the replacement or rearrangement of the booth within the exhibit space. Exhibitors and their agents shall not injure or deface the wall, floors, carpeting, and/or ceiling of the building or equipment provided by the Hotel. No pins, tacks, or adhesives of any kind are permitted on any Hotel wall, door or column. Any tape applied to the floor by the exhibitor must be approved by the SAM conference management. If any damage occurs, the Exhibitor is liable to the Westin Copley.

SHIPPING/STORAGE

Conference materials shipped to the Westin Copley must be clearly labeled with the name of the conference, dates of the event, name of the person who will claim the package, and date of the person's arrival. Due to limited storage facilities, the Hotel is unable to store display materials or show merchandise. Deliveries may be shipped for arrival three days prior to the event date and the Hotel will store the materials in a secure location pending the Group's arrival. Should guests require delivery of crates, boxes, or display material, it must first be coordinated with the Event Services Manager. Handling charges per box will be incurred based on the size, weight, and storage of the conference. Please see Shipping Instructions and Price List for pricing. Charges will be paid for by the exhibitor.

ELECTRICAL

Can be ordered directly from the Hotel, at the Exhibitors expense. Please see the Westin Copley Exhibitor Order Form for pricing.

LABOR

Exhibitors must provide their own labor for the unloading of trucks and transportation of equipment and display materials to and from the exhibit area. The hotel does not provide labor for this purpose. To avoid damage to flooring, wooden skids must be placed under all heavy pieces of equipment. Bolts and other fastenings must be countersunk below the surface of such skids, and sharp edges or nails that might scratch into the floor must be eliminated. The hotel will hold exhibitors liable for any damage to the hotel property.

Exhibitor Rules REGULATIONS

SOUND RESTRICTION

Verbal announcements, tape recordings, radios, closed circuit TV, or video-loop TV, sound-slide presentations, motion pictures, or other attention-getting devices are permitted as long as the sound is contained within the allotted exhibit space and does not interfere with the activities of other Exhibitors. SAM conference management may ask Exhibitors to terminate sounds.

SERVICES PROVIDED TO EXHIBITORS

All services contracted by the Exhibitor from 3rd party vendors including without limitation shipping, drayage, electrical, telephone, security, and equipment rental, must be ordered and paid for by the Exhibitor. Electric, Internet access, phone line access may be obtained directly from Westin Copley.

CANCELLATION BY EXHIBITOR

Should the Exhibitor be unable to occupy the exhibit space, notification of cancellation must be submitted in writing to SAM conference management. If the Exhibitor cancels on or after August 1, 2026, all monies will be forfeited. There is no rebate or fee for no-shows. If your booth is not installed by 6:30 am September 17, 2026, you will be considered a no-show. Further, if an Exhibitor fails to install a display in the assigned exhibition space, or fails to otherwise occupy the space, or fails to pay the exhibit space fee, or fails to comply with other provisions of this Agreement, SAM shall have the right without notice to the Exhibitor to take possession of said exhibition space and the Exhibitor agrees to pay any deficiency or any other loss or damage suffered by SAM resulting from such failure to comply.

CANCELLATION OR RELOCATION OF THE CONFERENCE

In the event of cancellation or relocation of the 26th Annual Meeting due to circumstances within the Society for Airway Managements' control, the liability of the Society shall be limited solely to a refund of any exhibition fee payments made to the Society by the Exhibitor. In the event the Society has no control over the cancellation or relocation of the Meeting, the Society shall have no liability of any kind. Performance of this agreement is contingent upon the Society's ability to perform, and the Society shall not be responsible for any loss, damage, or delay due to strikes, lockouts, acts of God, government restriction, enemy action, civil commotion, unavoidable casualty, or other causes similar or dissimilar, beyond the control of the Society.

LOST AND FOUND

SAM and the Westin Copley are not responsible for damages or loss of any merchandise or articles left in the Hotel, meeting rooms, public restrooms, restaurants, etc. however, the Hotel maintains a Lost and Found Department in the event items are found.

CONFLICTING MEETINGS AND SOCIAL EVENTS

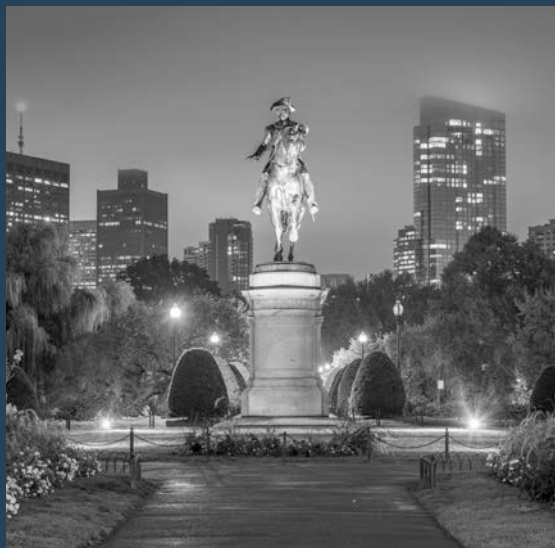
In the interest of the success of the entire conference, the Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage the absence of conference attendees during official conference hours without a written waiver from the conference management. (Official conference hours are listed on page 7 of this prospectus.)

USE OF THE SAM NAME AND LOGO

The logo and name of the Society for Airway Management cannot be used in promotional literature in a manner that may imply co-sponsorship or an endorsement from the Society for Airway Management.

NO SMOKING

The use of tobacco products is prohibited in the exhibit space at all times, including installation and dismantling.



Preliminary PROGRAM

Thursday, September 17, 2026

2:00 – 5:00 pm Airway Lead Network Program

3:00 – 6:00 pm SAM Committee Meetings (by invitation only)

4:00 – 6:00 pm Airway on Demand (pre-registration required)

6:00 – 7:30 pm Welcome Reception

Friday, September 18, 2026

Exhibits hours: Open 7:00 am to 5:30 pm

6:30 – 7:30 am Sponsored Breakfast
Symposium – TBD (not accredited)

7:15 – 8:00 am Registration/
Continental Breakfast/Visit Exhibits

8:00 – 8:15 am Welcome
Narasimhan (Sim)
Jagannathan, MD, SAM President
Richard E. Galgon, MD,
MS, Program Chair
Eric You-Ten, MD, PhD,
FRCPC, Program Co-Chair

SESSION I: Airway Management
and Challenges Across the Spectrum
Moderator: TBD

8:15 – 8:35 am The State of Prehospital and Emergency Room Airway
Management – Dogmas, Practices, and Needs – Where are We Now, Where are We
Going
TBD (Olvera, Frakes, or another)

8:35 – 8:55 am A Mountain Not Yet Conquered – Airway Management
Challenges Remaining in the Operating Room and Non-Operating Room Locations
TBD (Osborn, Urdaneta, or another)

8:55 – 9:15 am Current Critical Airway Issues in the Intensive Care Unit (ICU)
Setting
TBD (Mosier)

9:15 – 9:45 am The Past and Future in Airway Management – Thoughts
from Past SAM Presidents
TBD

9:45 – 9:55 am Q&A/Panel discussion

9:55 – 10:25 am Coffee Break/Visit Exhibits

SESSION II: The Richard Aghababian Emergency Airway Session
Moderator: TBD

10:25 – 10:45 am Search and Rescue Missions – Airway
Challenges and Issues in the Field
Joe E. Holley, MD, FACEP, FAEMS

10:45 – 11:05 am Tackling Small Issues – An
Institution's History and Experience with a Pediatric
Difficult Airway Response Team
TBD

11:05 – 11:25 am Lung Isolation in the Emergency
Room – Who, When, and How
Giorgos Christodoulides, MBBS

11:25 – 11:35 am Q&A/Panel discussion

SESSION III: Research Session
Moderators: Naveed Siddiqui, MD, and Eric You-Ten,
MD, PhD, FRCPC

11:35 – 12:10 pm Top 3 Abstracts:

1. First Abstract
2. Second Abstract
3. Third Abstract

12:10 – 12:15 pm SAM Research Grant Recipient Presentation
Narasimhan (Sim) Jagannathan, MD

12:15 – 1:30 pm Lunch on your own/Visit Exhibits

1:00 – 1:30 pm Poster Session I



Preliminary PROGRAM

SESSION IV: Hands-on Workshops (24 min each, 10 rotations)
Moderators: Fabricio Zasso, MD, MBA

1:30 – 5:30 pm Advanced Airway Workshops

1. Dual Device Combo Techniques (FOB, VL, SGA, Robotics)

2. Surgical Airway (same as FONA)

3. Pediatric and Neonatal Airway

4. Double Lumen Tubes (same as Lung Isolation)

5. Awake Tracheal
Intubation and Advanced Flexible
Bronchoscopy plus Non-Invasive
Respiratory Support

6. SALAD – Airway
Decontamination

7. Airway/Gastric
Ultrasound

8. Clinical Airway Simulation

SAM Business Meetings

6:00 – 7:00 pm General Membership
Meeting (open)

7:00 – 10:00 pm Board of Directors' Meeting (by invitation)

Saturday, September 19, 2026

Exhibits hours: Open 7:15 am to 5:00 pm

6:30 – 7:30 am Sponsored Breakfast Symposium – TBD (not accredited)

7:15 – 8:00 am Registration/Continental Breakfast/Visit Exhibits

SESSION V: Pro vs. Con Debates
Moderator: TBD

8:00 – 8:20am Supraglottic Airways (SGAs) Should be the First Approach
Airway in Cardiac Arrest

SESSION VI: Plenary Session
Moderator: TBD

10:10 – 10:40 am Difficult Airway Society (DAS) Lecture

10:40 – 11:10 am European Airway Management Society (EAMS) Lecture

11:10 – 11:45 am Ovassapian Honorary Lecture
Calvin A. Brown III, MD, FAAEM

11:45 am – 12:00 pm Q&A/Panel Discussion

12:00 – 1:00 pm Lunch on your own/Visit Exhibits

12:00 – 12:30 pm Poster Session III
Moderators: TBD

12:30 – 1:00 pm Poster Session IV
Moderators: TBD

11:25 – 11:35 am Q&A/Panel discussion
SESSION III: Research Session
Moderators: Naveed Siddiqui, MD, and Eric You-Ten,
MD, PhD, FRCPC

11:35 – 12:10 pm Top 3 Abstracts:

1. First Abstract
2. Second Abstract

3. Third Abstract

12:10 – 12:15 pm SAM Research Grant Recipient Presentation
Narasimhan (Sim) Jagannathan, MD

12:15 – 1:30 pm Lunch on your own/Visit Exhibits

1:00 – 1:30 pm Poster Session I



Preliminary PROGRAM

SESSION VII: Expert's Round Table Session (pre-registration required)

1:00 – 2:00 pm 1 - Best Approaches for Awake Intubation

2 - Barriers to Education in Airway Management - Diversity, Equity, Inclusion

3 - Prehospital Airway Challenges

4 - Airway Crisis Management: Human Factors Considerations

5 - Pediatric (lung isolation) and Neonatal Airway Management

6 - Advocating and Impacting Change - Discussions in the C-SUITE and EXECUTIVE LEADERSHIP

7 - Advanced Use of Supraglottic Airway Devices

8 - Airway Management in Obstetrics

9 - Airway Training - Discussion with Trainees

10 - Medico-legal considerations in airway management

SESSION VIII: Innovation in Airway Management
Moderator: TBD

2:00 – 2:20 pm Progressing Towards Making the Unanticipated Difficult Airway a Never Event – Developing and Futuristic Airway Management Technologies
TBD

2:20 – 2:40 pm What's new and what's next in pediatric difficult airway management – Concise, high-impact update on technologies, physiology, cognitive errors, and systems-based approaches
TBD

SESSION IX: Airway Jeopardy
Moderator: Tracey Straker, M.D.

3:00 – 4:00 pm Airway Jeopardy with Prizes!
For residents and airway fellows: all meeting attendees are invited to join the competition or stay in the audience to cheer the teams on!

SESSION X: Organizing and Educating Around Safe Airway Management
Moderator: TBD

4:00 – 4:20 pm An Update on Establishing an Airway Leads Network
TBD

4:20 – 4:40 pm The Value Proposition of Educating the Public through Accurate Medical Entertainment Portrayals

Elizabeth Ferreira, MD

4:40 – 5:00 pm Difficult Airway Labeling – Has the Electronic Medical Record (EMR) Solved the Communication Issue?
TBD

SAM Reception and Rewards Ceremony

6:00 – 10:00 pm Join featured presenters, SAM officers, and new colleagues for a special social event Saturday evening!

Sunday, September 20, 2026

Exhibits hours: Open - 7:30 am to 12:00 pm

7:30 – 8:15 am Continental Breakfast/Visit Exhibits

SESSION XI: Airway Potpourri
Moderator: TBD

8:15 – 8:30 am Techniques and Tricks for Managing the Narrowed Airway
Michálek Pavlov, MD, PhD

8:30 – 8:45 am How Best to Preoxygenate and Prevent Cardiovascular Collapse in the Critically Ill Patient



Preliminary PROGRAM

8:45 – 9:00 am Office-Based Airway Management – Managing the
Unexpected Difficult Airway
TBD

9:00 – 9:15 am Avoiding Inappropriate Airway Planning and Judgement
Errors in the Obstetrical Airway
TBD

9:15 – 9:25 am Q&A/Panel Discussion

9:25 – 9:40 am Coffee Break/Visit Exhibits

SESSION XII: White Paper Session – International Chapters
Moderator: TBD

9:40 – 9:55 am Presentation: Chapter 1:
Speaker: TBD

9:55 – 10:10 am Presentation: Chapter 2:
Speaker: TBD

10:10 – 10:25 am Presentation: Chapter 3:
Speaker: TBD

10:25 – 10:35 am Q&A/Panel Discussion

SESSION XIII: New Speakers Forum
Moderator: Patrick Olomu, MD

10:35 – 10:50 am Presentation:
Speaker: TBD

10:50 – 11:05 am Presentation:
Speaker: TBD

11:05 – 11:20 am Presentation:
Speaker: TBD

11:20 – 11:30 am Q&A/Panel Discussion

11:30 – 11:55 am DocMatter Cases
Moderators: Fabricio Zasso, MD, Daniel Perin, MD, PhD

Panelists: TBD

1 – Case 1: TBC
Submitted by: TBC

2 – Case 2: TBC
Submitted by: TBC

11:55 – 12:00 pm Adjourn/Closing Remarks
Richard E. Galgon, MD, MS, Program Chair, SAM 2026
Eric You-Ten, MD, PhD, FRCPC, Program Chair SAM 2027



Exhibitor APPLICATION

Exhibiting Company Name: _____

Address: _____

City/State/Zip: _____

Contact Name: _____ Contact Email: _____

Contact phone: _____ Onsite Contact: _____

Waived conference fees are allotted for each Exhibiting company depending upon the level of donations (as per page 7). Additional exhibitor representatives will need to register separately and pay the full conference registration fee.

Names of company representatives as they need to appear on a name badge:

1. _____ 3. _____

2. _____ 4. _____

Exhibitor Fees-Sponsorship

☐ Diamond Level \$15,000

☐ Gold Level \$7, 500

☐ Bronze Level \$ 3,500

☐ Platinum Level \$10,000

☐ Silver Level \$5,000

☐ Fun Run \$ 500

☐ Host a specialty beverage or appetizer at your booth during the reception. SAM will contact you with more details.

List of Airway Equipment participating in Airway workshop

1. _____ 3. _____

2. _____ 4. _____

If an additional request form is required to receive equipment for the workshop, please provide the form or link with this application form.

Payment Authorization: If Payment is made by credit card, please add a 5% surcharge

☐ Visa

☐ MasterCard

☐ Discover

Credit Card # _____ Expiration date: _____

Name as it appears on Card: _____ CVV: _____

Authorized signature: _____ Date: _____

Payment by check: Make payable to "Society for Airway Management" Any fees incurred for electrical power and Internet access will be the sole responsibility of the Exhibitor. Also, all shipping charges will be the sole responsibility of the Exhibitor. Applications are considered binding and eligible only after the Application and payment are received. By signing the Application, the Exhibitor acknowledges that they have read, understand and will comply with the rules and regulations for exhibiting set forth in this Prospectus Please complete the entire Application, sign, and mail with a check or fax with a credit card information to Society for Airway Management 144 N 750 W, Valparaiso, IN 46385 Attn Anne-Marie Prince, Phone 773-834-3171, fax 773-834-3166.

