



# Society for Airway Management

Exhibitor

## PROSPECTUS

SAM Meeting & Workshop  
September 19-22, 2024  
Boston, MA

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SAM is dedicated to the  
practice, teaching and  
scientific advancements of the  
field of airway management.

[www.samhq.com](http://www.samhq.com)



# Society for Airway Management

Joint Providership By  
**SAM &**

UMass Chan Medical School  
Office of Continuing  
Medical Education



**UMass Chan**  
MEDICAL SCHOOL



[www.samhq.com](http://www.samhq.com)

# About the MEETING

**The 25th Annual Society  
for Airway Management  
Scientific Meeting and  
Workshop will be held at  
the Westin Copley Place,  
Boston, MA, September  
19-22, 2024**

The goal of the 25th Annual Society for Airway Management Scientific Meeting and Workshop is to deliver current practical education in difficult airway management to anesthesiologists, critical care physicians, emergency physicians, otolaryngologists, trauma surgeons, nurse anesthetists, anesthesia assistants, respiratory therapists, flight nurses, paramedics, trainees, and other interested healthcare professionals.

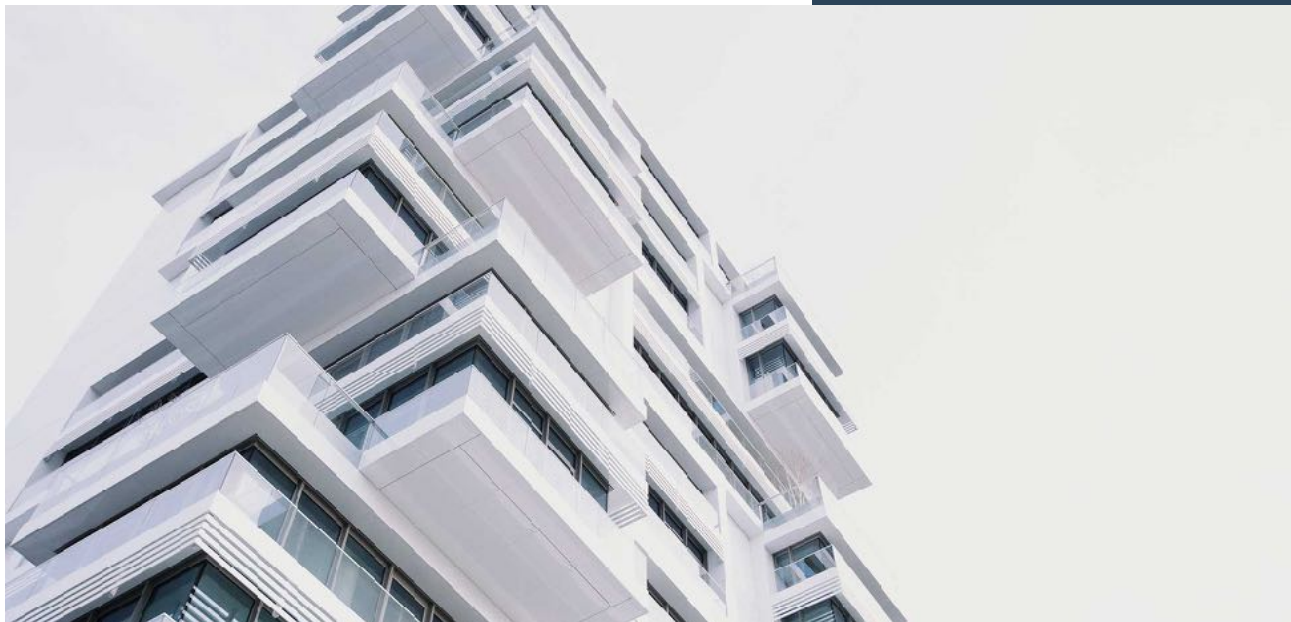
This course has been developed to feature international experts in the various fields of medicine dealing with airway management. Many aspects of difficult airway management will be presented as lectures and small group round table discussions. An afternoon will be devoted to hands-on workshops and patient simulator sessions. There are also Abstract and Scientific Exhibit Sessions with oral presentations of the most recent research in airway management.

# ABC









# Conference INFORMATION

## **Target Audience:**

Anesthesiologists, critical care physicians, emergency physicians, otolaryngologists, trauma surgeons, nurse anesthetists, anesthesia assistants, respiratory therapists, paramedics, flight nurses, trainees and all other allied health professionals assisting with airway management. Expected number of participants: 250

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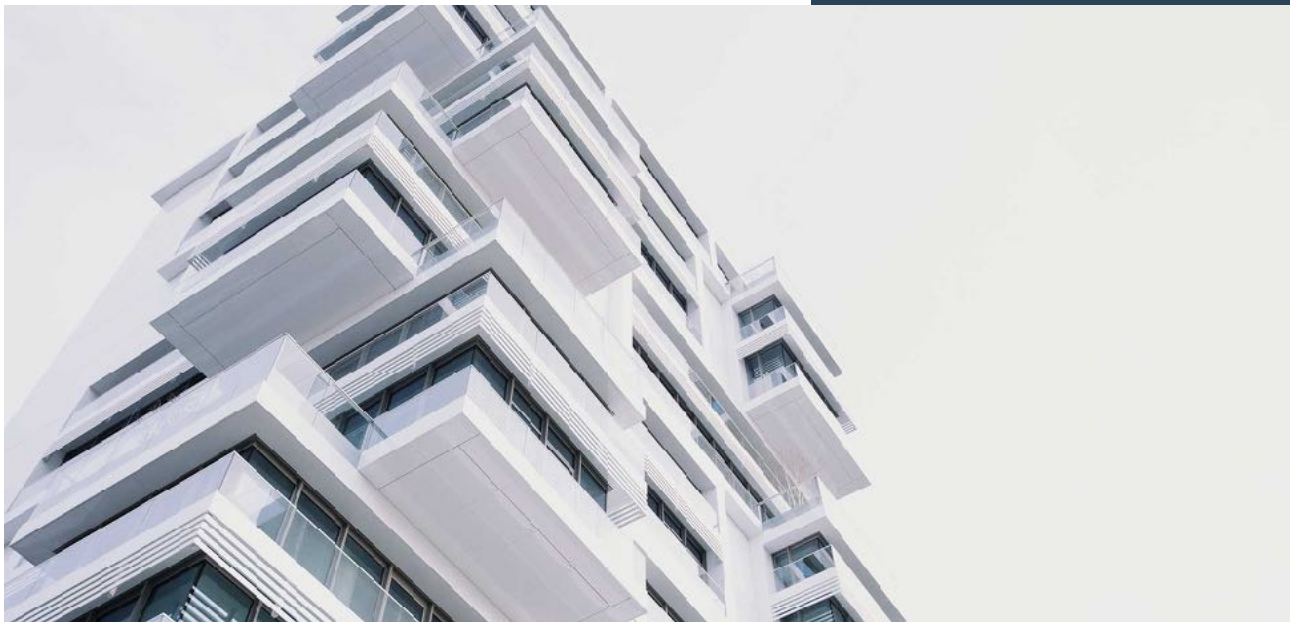


# Exhibitor BENEFITS



## **Why should Your Company Exhibit at the Society for Airway Management Meeting?**

- Access to the rapidly growing airway management market and those who have recognized the importance of airway management in all situations and fields of medicine.
  - Targeted access and increased visibility to manufacturers, distributors, users, and early adopters, including anesthesiologists, otolaryngologists, intensivists, emergency department physicians, and CRNAs.
  - Exhibit hours and attendee traffic designed to maximize your exposure.
  - Dedicated daily exhibit hours. Continental breakfast and refreshment breaks will be served in the Exhibition Hall exclusively.
  - Exhibitors and Sponsors are professionally identified via signage and conference materials.
  - Growing impact. This annual conference attracts participants from all regions of the country and across the globe.
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# Highly Qualified LEADS

**Exhibitors report that booth attendees are the decision-makers and influencers who are highly interested in their products and services.**

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# About the MEETING

Conference Venue  
Westin Copley Place  
10 Huntington Ave,  
Boston, MA 02116  
United States

Hotel Accommodations  
If you desire accommodations, the  
Society Special Rate Info will be  
posted soon.

## Conference Management Contact :

Denise Leary,  
Director, Business Operations, UMass  
Chan Medical School - Office of  
Continuing Medical Education - 55  
Lake Ave. North - Worcester, MA  
01655  
Phone: (508) 856-6943  
E-mail: [Denise.Leary@umassmed.edu](mailto:Denise.Leary@umassmed.edu)

## For Payment:

Anne-Marie Prince  
Society for Airway Management  
144 N 750 W, Valparaiso, IN 46385  
Phone: 773-834-3171  
Fax: 773-834-3166

WEBSITE: [WWW.SAMHQ.COM](http://WWW.SAMHQ.COM)  
TWITTER: @SAMHQGLOBAL

## Exhibit Hall Schedule:

Thursday, September 19, 2024  
2:00 pm - 5:00 pm Exhibitor  
Installation  
6:00 pm - 7:30 pm Vendor's  
Reception

Friday, September 20, 2024  
7:00 am - 7:45 am Exhibit Hall  
Open with Continental breakfast  
9:30 am - 10:00 am Exhibit Hall  
Open with Refreshment Break  
12:00 pm - 1:30 pm Exhibit Hall  
Open  
1:30 pm - 5:30 pm Airway  
Workshops

Saturday, September 21, 2024  
7:15 am - 7:50 am Exhibit Hall  
Open with Continental breakfast  
9:00 am - 9:30 am Exhibit Hall  
Open with Refreshment Break  
11:20 am - 1:00 pm Exhibit Hall  
Open

Sunday, September 22, 2024  
7:30 am - 8:15 am Exhibit Hall  
Open with Continental breakfast  
9:30 am - 9:45 am Exhibit Hall  
Open with Refreshment Break





# About the MEETING

## PROGRAM AT A GLANCE

### Thursday, September 19, 2024

12:00pm - 6:00 pm	Airway on Demand
1:00 pm - 5:00 pm	POCUS
2:00 pm - 5:00 pm	Airway Lead Network Program
3:00 pm - 5:00 pm	Special Projects IV
5:00 pm - 6:00 pm	SAM Committees Meeting
6:00 pm - 7:30 pm	Welcome Reception

### Friday, September 20, 2024

7:15 am - 7:45 am CONTINENTAL BREAKFAST/ VIEW EXHIBITS

7:45 am - 8:00 am WELCOME ADDRESS

#### SESSION I Current Challenges and Opportunities in Airway Management

8:00 am - 8:20 am	Airway Management in 2024 - State of the union
8:20 am - 8:40 am	Current gaps and new approaches to airway education
8:40 am - 9:00 am	The top 3 articles in Airway Management 2023/2024 - implications for
clinical practice	
9:00 am - 9:15 am	Q & A DISCUSSION
9:15 am - 9:45 am	COFFEE BREAK/VISIT EXHIBITORS

#### SESSION II THE RICHARD AGHABABIAN EMERGENCY AIRWAY SESSION

9:45 am- 10:05 am	Airway management in the trauma patient
10:05 am - 10:25 am	Airway management in the paediatric patient in the emergency room
10:25 am - 10:45 am	Human factors and airway management in the emergency room
10:45 am - 11:00 am	Q & A DISCUSSION



# About the MEETING

## PROGRAM AT A GLANCE

### Friday, September 20, 2024

#### SESSION III RESEARCH SESSION

11:00 am - 11:10 am	FIRST ABSTRACT
11:00 am - 11:12 am	Q & A DISCUSSION
11:12 am - 11:22 am	SECOND ABSTRACT
11:22 am - 11:24 am	Q & A DISCUSSION
11:24 am - 11:34 am	THIRD ABSTRACT
11:34 am - 11:36 am	Q & A DISCUSSION
11:36 am - 11:55 am	SAM RESEARCH GRANT RECIPIENT PRESENTATION - Paul Baker M.D.
11:55 am - 12:00 pm	Q & A DISCUSSION

12:00 pm - 1:00 pm LUNCH

1:00 pm - 1:30 pm COFFEE BREAK/VISIT EXHIBITORS  
1:00 pm - 1:30 pm POSTER SESSION I

SESSION IV  
1:30 - 5:30 pm HANDS-ON WORKSHOPS

#### SAM BUSINESS MEETINGS

6:00 pm - 7:00 pm GENERAL MEMBERSHIP MEETING (OPEN)  
7:00 pm - 10:00 pm BOARD OF DIRECTOR'S MEETING (BY INVITATION)



# About the MEETING

## PROGRAM AT A GLANCE

**Saturday, September 21, 2024**

7:15 am - 7:50 am CONTINENTAL BREAKFAST/ VIEW EXHIBITS

### SESSION V PRO vs CON DEBATES

7:50 am - 8:00 am Maintaining oxygenation in non operating room anesthesia - Non invasive approaches should be the default option

8:00 am - 8:10 am Maintaining oxygenation in non operating room anesthesia - Invasive approaches should be the default option

8:10 am - 8:20 am Awake airway management should be the default approach in the critically ill

8:20 am - 8:30 am Awake airway management should NOT be the default approach in the critically ill

8:30 am - 8:40 am Artificial Intelligence is ready for prime time in airway assessment

8:40 am - 08:50 am Artificial Intelligence is NOT ready for prime time in airway assessment

8:50 am - 9:00 am Q & A DISCUSSION

9:00 am - 10:00 am COFFEE BREAK/VISIT EXHIBITORS

09:30: am - 10:00 am POSTER SESSION II

### SESSION VI PLENARY SESSION

10:00 am - 10:30 am DIFFICULT AIRWAY SOCIETY (DAS) LECTURE

10:30 am - 11:00 am EUROPEAN AIRWAY MANAGEMENT SOCIETY (EAMS) LECTURE

11:00 am - 11:35 am OVASSAPIAN HONORARY LECTURE

11:35 am - 12:00 pm Q & A DISCUSSION/ PANEL DISCUSSION

12:00 pm - 1:00 pm LUNCH

12:00 pm - 12:30 pm POSTER SESSION III

12:30 pm - 1:00 pm POSTER SESSION IV

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# About the MEETING

## PROGRAM AT A GLANCE

**Saturday, September 21, 2024**

### SESSION VII

1:00 pm - 2:00 pm      EXPERT'S ROUND TABLE SESSION

### SESSION VIII      CHALLENGING AIRWAY CASES

2:00 pm - 2:10 pm	CASE 1
2:10 pm - 2:15 pm	PANEL DISCUSSION
2:15 pm - 2:25 pm	CASE 2
2:25 pm - 2:30 pm	PANEL DISCUSSION
2:30 pm - 2:40 pm	CASE 3
2:40 pm - 2:45 pm	PANEL DISCUSSION
2:45 pm - 2:55 pm	CASE 4
2:55 pm - 3:00 pm	PANEL DISCUSSION

### SESSION IX      AIRWAY JEOPARDY

3:00 pm - 4:00 pm      AIRWAY JEOPARDY WITH PRIZES FOR RESIDENTS AND AIRWAY FELLOWS

### SESSION X      SPECIAL COMPETENCES IN AIRWAY MANAGEMENT

4:00 pm - 4:20 pm	Recovering from an airway management disaster: the second victim syndrome
4:20 pm - 4:40 pm	Advancing competence in airway management in non academic settings
4:40 pm - 5:00 pm	Airway Management for neonatal resuscitation in the delivery room
5:00 pm - 5:10 pm	Q & A DISCUSSION

6:00 pm - 10:00 pm      RECEPTION

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# About the MEETING

## PROGRAM AT A GLANCE

### Sunday, September 22, 2024

6:30 am - 7:30 am      FUN RUN  
7:30 am - 8:15 am      CONTINENTAL BREAKFAST/ VIEW EXHIBITS

#### SESSION XI      WHITE PAPER SESSION - INTERNATIONAL CHAPTERS

8:15 am - 8:35 am      CHAPTER'S LECTURE 1  
8:35 am - 8:55 am      CHAPTER'S LECTURE 2  
8:55 am - 9:15 am      CHAPTER'S LECTURE 3  
9:15 am - 9:30 am      Q & A DISCUSSION  
  
9:30 am - 9:45 am      COFFEE BREAK/VISIT EXHIBITORS

#### SESSION XII      NEW SPEAKERS FORUM

9:45 am - 10:00 am      NEW SPEAKER LECTURE 1  
10:00 am - 10:15 am      NEW SPEAKER LECTURE 2  
10:15 am - 10:30 am      NEW SPEAKER LECTURE 3  
10:30 am - 10:45 am      Q & A DISCUSSION

#### SESSION XIII      CLOSING SESSION

10:45 am - 11:00 am      Tracheostomy management  
11:00 am - 11:15 am      High Risk Extubation  
11:15 am - 11:30 am      Modern Cuirass ventilation  
11:30 am - 11:40 am      Q & A DISCUSSION  
  
11:40 am - 12:00 pm      DocMatter CASES  
  
12:00 pm - 12:10 pm      CLOSING REMARK/ADJOURN

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# About the MEETING

**Exhibition Hall** will be in the America Ballroom – North & Center. Continental breakfast and refreshment breaks will be served to attendees in the exhibition hall to help increase traffic.

## **Exhibit Hall Hours:**

Thursday 6:00 pm – 9:30 pm

Friday 7:00 am – 5:30 pm

Saturday 7:00 am – 5:00 pm

Sunday 7:30 am – 12:00 pm

## **RECEPTIONS**

The exhibitor and faculty reception will be held Thursday evening in the exhibit hall, allowing faculty and attendees to visit and interact with the sponsors and view their products..

Host a specialty beverage or appetizer at your booth during the reception! Contact SAM for more details.

## Exhibition Fees

### 5 Levels of Participation:

#### **DIAMOND** \$15,000

- 6 x 10 exhibit tables x 2
- Waived meeting fees for 4 representatives
- SAM corporate membership fees for 1 year for 2 representatives
- Participation in Airway workshop with up to 6 airway devices being taught
- Advertising space in Docmatter and the SAM Website
- Logo link on SAM website, [www.samhq.com](http://www.samhq.com), that links to corporate website
- Recognition at annual meeting
- OPPORTUNITY TO HOLD LUNCH OR DINNER SYMPOSIUM AT ANNUAL MEETING (NO CME, see details below).
- Sponsored dinner Thursday, September 19, 2024 7:00– 9:30 pm
- Sponsored lunch Friday, September 20, 2024 12:00 – 1:00 pm
- Sponsored dinner Friday, September 20, 2024 7:00 – 9:30 pm
- Sponsored lunch Saturday, September 21, 2024 12:00 – 1:00 pm





# About the MEETING

## **PLATINUM** \$10,000

- 6 x 10 exhibit tables x 2, early choice of exhibit location
- Waived meeting fees for 3 representatives
- SAM corporate membership fee for 1 year for 1 representative
- Participation in Airway workshop with up to 6 airway devices being taught
- Advertising space in Docmatter and the SAM Website
- Logo link on SAM website, [www.samhq.com](http://www.samhq.com), that links to corporate website
- Recognition at the annual meeting
- OPPORTUNITY TO HOLD BREAKFAST SYMPOSIUM OR FOCUS GROUP AT ANNUAL MEETING (NO CME, see details below).
- Friday, September 20, 2024  
06:30 – 7:30 am
- Saturday, September 21, 2024  
06:30 – 7:30 am

## **GOLD** \$7,500

- 6 x 10 exhibit table x 1
- Waived meeting fees for 2 representatives
- Participation in Airway workshop with up to 4 airway devices being taught
- Prominent Logo link on SAM website, [www.samhq.com](http://www.samhq.com), that links to corporate website
- Recognition at the annual meeting

## **SILVER** \$5,000

- 6 x 10 exhibit tables x 1
- Waived meeting fee for 1 representative
- Participation in airway workshop with up to 2 airway devices being taught
- Prominent Logo link on SAM website, [www.samhq.com](http://www.samhq.com), that links to corporate website
- Recognition at the annual meeting

## **BRONZE** \$3,500

- 6 x 10 exhibit tables x 1
- Waived meeting fee for 1 representative
- Participation in airway workshop with up to 2 airway devices being taught
- Recognition at the annual meeting



# Exhibitor Additional SYMPOSIUM OPPORTUNITIES



## **BREAKFAST SYMPOSIUM or FOCUS GROUP (with Platinum sponsorship level)**

Host a breakfast symposium or a focus group at the annual meeting! Symposium sessions can be held Friday and Saturday before the morning session from 6:30-7:30 am. Spots are limited, first come first serve. \*

## **LUNCH SYMPOSIUM (with Diamond sponsorship level)**

Host a lunch symposium at the annual meeting! Symposium sessions can be held Friday and Saturday during the lunch break. Spots are limited, first come first serve. \*

## **DINNER SYMPOSIUM (with Diamond sponsorship level)**

Host a dinner symposium Thursday or Friday Evening! Spots are limited, first come first serve \*

## **SPONSORED FUN RUN (all sponsorship levels)**

Support the Sunday Morning Fun Run - sponsors' logo will be displayed on the participants' t-shirt

\*The exhibitor is responsible for arranging food and beverage and the speaker for the event. The exhibitor will provide the menu to SAM/UMASS who will make arrangements with hotel, and then the exhibitor will be billed by the hotel as a 3<sup>rd</sup> party vendor. SAM will provide the meeting space and can advertise your event to the membership. Deadline to confirm symposium space and submit menus is August 21, 2024

# Exhibitor Rules REGULATIONS



## APPLICATIONS AND ELIGIBILITY

Renting booth space in the exhibit area during the Society for Airway Management meeting for the purpose of promoting an applicant's products and/or services ("Exhibitor") must be made on the Application form ("Application") provided on page 11 of this prospectus by the Society for Airway Management Meeting (SAM). The Application and Exhibitor Rules & Regulations, ("Rules"), shall constitute the complete agreement between the parties regarding the subject matter herein ("Agreement") and may be amended by SAM from time to time. All Applications must contain all the information requested and be executed by an individual who has the authority to act for the Exhibitor. SAM reserves the right to accept and reject any Application.

## AGREEMENT TO RULES

Each Exhibitor agrees to abide by the Rules published in this document. SAM shall have exclusive final determination in the matter of the interpretation and enforcement of all such Rules. The Exhibitor and his employees, agents, and guests agree to adhere to these rules.

Every agreement and representation must be in writing and signed by an authorized representative of the Exhibiting company to be binding. The Agreement cannot be modified or canceled by the Exhibitor without the prior consent of SAM.

## ASSIGNMENT OF EXHIBIT SPACE

Exhibition space will be guaranteed once the Application and payment are received. The location and assignment of booth space will be determined by an authorized representative of SAM. Any fees incurred for electrical power and internet access will be the sole responsibility of the Exhibitor.

All exhibits must be completely assembled by 5:00 pm on Thursday, September 19th so the exhibit area will be ready for the Opening Reception.

## ELIGIBILITY TO EXHIBIT

Exhibitors will not be permitted to display outside the confines of their assigned space. Exhibitors may not sublet, share, exchange, assign or apportion any part of the exhibition space allotted.

Exhibitors are not allowed to represent, advertise or distribute literature for the products or services of any other company or individual except unless previously approved in writing by an authorized representative of SAM. Exhibitors may display product information and peer review journal reprints. Exhibitors shall be solely responsible for complying the OCME policies and ACCME Standards for Integrity and Independence in Accredited Continuing Education. All materials are subject to the approval of UMass Chan OCME. Exhibitors shall be solely responsible for compliance with the applicable provisions of the Americans with Disabilities Act (ADA) with respect to the exhibition space.

## LIABILITY AND INSURANCE

The Society for Airway Management undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the Exhibitor, its officers, agents, employees, guests, or for the protection of the property of the Exhibitor or its representatives, or property used in connection with the exhibition space, from theft or damage or destruction by fire, accident, or other cause.



# Exhibitor Rules REGULATIONS

Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the Exhibitor.

IN ALL CASES, EXHIBITORS ARE REQUIRED TO MAINTAIN ADEQUATE INSURANCE OR SELF-INSURANCE COVERAGE AGAINST INJURIES TO A PERSON AND DAMAGE TO OR LOSS OF PROPERTY AND MUST DO SO AT THEIR OWN EXPENSE. IT IS ESPECIALLY RECOMMENDED THAT ALL EXHIBITORS HAVE REPRESENTATIVES IN ATTENDANCE AT ALL TIMES WHEN THE EXHIBITS ARE OPEN AND ESPECIALLY WHEN EXHIBITS ARE BEING SET UP OR DISMANTLED, TO PROTECT THEM AGAINST LOSS OR DAMAGE.

Exhibitor agrees to indemnify, defend and hold SAM, its officers, directors, agents, employees, parent, subsidiaries and affiliates, harmless for any damages or charges imposed for violations of any law, rule, regulation or ordinance, as well as any failure to strictly comply with the applicable terms and conditions contained in the agreement between the Westin Copley regarding the Exhibition Space. Further, Exhibitors shall at all times protect, indemnify, save, defend, and hold harmless SAM and the Westin Copley, its officers, directors, agents and employees against and from any and all loss, cost (including attorney fees), damage, liability, or expense, without limitation, arising from or out of or by reason of the activities of the Exhibitor, its employees, agents, business invitees, or guests, the use of the exhibition space (or any part thereof) or the exhibit or display itself, including without limitation, any property damage or of any accident or bodily injury or another occurrence to any person or persons, including the Exhibitor, its agents, employees, guests, and business invitees.

The Exhibitor understands that neither SAM nor the Westin Copley maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

## REQUIREMENTS OF BOOTH STAFF

Each Exhibitor package includes complimentary Conference access depending on the level of donation. Additional Exhibitor representatives or guests will need to register as an attendee to gain access to all scientific sessions and social events. Each Exhibitor must have at least one representative operating the exhibit booth during all official exhibiting hours as published by SAM. Exhibitors are asked not to conduct product demonstrations during regularly scheduled scientific sessions and must agree to terminate immediately if SAM conference management requests.

## BOOTH CONSTRUCTION

Obstructive displays are not permitted. SAM shall have full discretion and authority on the placement, arrangement, and appearance of the booth displayed by the Exhibitor, and may require the replacement or rearrangement of the booth within the exhibit space. Exhibitors and their agents shall not injure or deface the wall, floors, carpeting, and/or ceiling of the building or equipment provided by the Hotel. No pins, tacks, or adhesives of any kind are permitted on any Hotel wall, door or column. Any tape applied to the floor by the exhibitor must be approved by the SAM conference management. If any damage occurs, the Exhibitor is liable to the Westin Copley.

## SHIPPING/STORAGE

Conference materials shipped to the Westin Copley must be clearly labeled with the name of the conference, dates of the event, name of the person who will claim the package, and date of the person's arrival. Due to limited storage facilities, the Hotel is unable to store display materials or show merchandise. Deliveries may be shipped for arrival three days prior to the event date and the Hotel will store the materials in a secure location pending the Group's arrival. Should guests require delivery of crates, boxes, or display material, it must first be coordinated with the Event Services Manager. Handling charges per box will be incurred based on the size, weight, and storage of the conference. Please see Shipping Instructions and Price List for pricing. Charges will be paid for by the exhibitor.

## ELECTRICAL

Can be ordered directly from the Hotel, at the Exhibitors expense. Please see the Westin Copley Exhibitor Order Form for pricing.

## LABOR

Exhibitors must provide their own labor for the unloading of trucks and transportation of equipment and display materials to and from the exhibit area. The hotel does not provide labor for this purpose. To avoid damage to flooring, wooden skids must be placed under all heavy pieces of equipment. Bolts and other fastenings must be countersunk below the surface of such skids, and sharp edges or nails that might scratch into the floor must be eliminated. The hotel will hold exhibitors liable for any damage to the hotel property.

# Exhibitor Rules REGULATIONS

## SOUND RESTRICTION

Verbal announcements, tape recordings, radios, closed circuit TV, or video-loop TV, sound-slide presentations, motion pictures, or other attention-getting devices are permitted as long as the sound is contained within the allotted exhibit space and does not interfere with the activities of other Exhibitors. SAM conference management may ask Exhibitors to terminate sounds.

## SERVICES PROVIDED TO EXHIBITORS

All services contracted by the Exhibitor from 3rd party vendors including without limitation shipping, drayage, electrical, telephone, security, and equipment rental, must be ordered and paid for by the Exhibitor. Electric, Internet access, phone line access may be obtained directly from Westin Copley.

## CANCELLATION BY EXHIBITOR

Should the Exhibitor be unable to occupy the exhibit space, notification of cancellation must be submitted in writing to SAM conference management. If the Exhibitor cancels on or after August 1, 2024, all monies will be forfeited. There is no rebate or fee for no-shows. If your booth is not installed by 6:30 am September 19, 2024, you will be considered a no-show. Further, if an Exhibitor fails to install a display in the assigned exhibition space, or fails to otherwise occupy the space, or fails to pay the exhibit space fee, or fails to comply with other provisions of this Agreement, SAM shall have the right without notice to the Exhibitor to take possession of said exhibition space and the Exhibitor agrees to pay any deficiency or any other loss or damage suffered by SAM resulting from such failure to comply.

## CANCELLATION OR RELOCATION OF THE CONFERENCE

In the event of cancellation or relocation of the 25th Annual Meeting due to circumstances within the Society for Airway Managements' control, the liability of the Society shall be limited solely to a refund of any exhibition fee payments made to the Society by the Exhibitor. In the event the Society has no control over the cancellation or relocation of the Meeting, the Society shall have no liability of any kind. Performance of this agreement is contingent upon the Society's ability to perform, and the Society shall not be responsible for any loss, damage, or delay due to strikes, lockouts, acts of God, government restriction, enemy action, civil commotion, unavoidable casualty, or other causes similar or dissimilar, beyond the control of the Society.

## LOST AND FOUND

SAM and the Westin Copley are not responsible for damages or loss of any merchandise or articles left in the Hotel, meeting rooms, public restrooms, restaurants, etc. however, the Hotel maintains a Lost and Found Department in the event items are found .

## CONFLICTING MEETINGS AND SOCIAL EVENTS

In the interest of the success of the entire conference, the Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage the absence of conference attendees during official conference hours without a written waiver from the conference management. (Official conference hours are listed on page 7 of this prospectus.)

## USE OF THE SAM NAME AND LOGO

The logo and name of the Society for Airway Management cannot be used in promotional literature in a manner that may imply co-sponsorship or an endorsement from the Society for Airway Management.

## NO SMOKING

The use of tobacco products is prohibited in the exhibit space at all times, including installation and dismantling.



# Exhibitor APPLICATION

Exhibiting Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Contact phone: \_\_\_\_\_ Onsite Contact: \_\_\_\_\_

Waived conference fees are allotted for each Exhibiting company depending upon the level of donations (as per page 7). Additional exhibitor representatives will need to register separately and pay the full conference registration fee.

Names of company representatives as they need to appear on a name badge:

1. \_\_\_\_\_ 3. \_\_\_\_\_

2. \_\_\_\_\_ 4. \_\_\_\_\_

## Exhibitor Fees-Sponsorship

☐ Diamond Level \$15,000

☐ Gold Level \$7, 500

☐ Bronze Level \$ 3,500

☐ Platinum Level \$10,000

☐ Silver Level \$5,000

☐ Fun Run \$ 500

☐ Host a specialty beverage or appetizer at your booth during the reception. SAM will contact you with more details.

## List of Airway Equipment participating in Airway workshop

1. \_\_\_\_\_ 3. \_\_\_\_\_

2. \_\_\_\_\_ 4. \_\_\_\_\_

Payment Authorization: If Payment is made by credit card, please add a 5% surcharge

☐ Visa

☐ Mastercard

☐ Discover

Credit Card # \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_ CVV: \_\_\_\_\_

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment by check: Make payable to "Society for Airway Management" Any fees incurred for electrical power and Internet access will be the sole responsibility of the Exhibitor. Also, all shipping charges will be the sole responsibility of the Exhibitor. Applications are considered binding and eligible only after the Application and payment are received. By signing the Application, the Exhibitor acknowledges that they have read, understand and will comply with the rules and regulations for exhibiting set forth in this Prospectus Please complete the entire Application, sign, and mail with a check or fax with a credit card information to Society for Airway Management 144 N 750 W, Valparaiso, IN 46385 Attn Anne-Marie Prince, Phone 773-834-3171, fax 773-834-3166.



## **Exhibitor Order Form**

**PLEASE NOTE:** Your order will NOT be confirmed until Credit Card information has been submitted via our secure payment website. The link to this website will be sent to you via email once this form is received.

**Please return this form to your Meeting and Event Manager:**

Name: Erin Connors

E-mail: erin.connors@westin.com

Conference Information		Payment Information
<b>Conference Name:</b>		<b>Contact Name:</b>
<b>Company Name:</b>		<b>Email:</b>
<b>Event Dates:</b>		<b>Phone Number:</b>
<b>Booth Number:</b>		<b>Billing Address:</b>
<b>On-Site Contact:</b>		
<b>Phone:</b>	<b>Email:</b>	

Weight	Inbound & Outbound	Quantity	Weight	Storage Fee	Quantity
0 – 0.9 lbs	\$5.00		0 – 10.0 lbs	\$5.00	
1.0 – 10.0 lbs	\$15.00		10.01 – 30.0 lbs	\$10.00	
10.01 – 20.0 lbs	\$20.00		30.01 – 60.0 lbs	\$25.00	
20.01 – 30.0 lbs	\$30.00		Pallets & Crates	\$75.00	
30.01 – 40.0 lbs	\$40.00		Please schedule your shipment to arrive at the hotel (2-3) days prior to the event/arrival start date to avoid additional storage fees. Use only the name of the recipient who will be on-site to receive and sign for your package(s). *Due to limited storage space, we will assess the above fees after (5) days of arrival.		
40.01 – 60.0 lbs	\$50.00				
Over 60.0 lbs	\$75.00				
Pallets & Crates	\$150.00 and \$1/lb over 300 lbs				

### **SHIPPING INSTRUCTIONS**

To ensure proper delivery, please follow the methods listed below to eliminate any package routing delays. Release signatures are captured at the time of any deliveries for our recipients. All packages will be applied an inbound receiving fee upon their arrival. These fees are applied in addition to your standard shipping rates. The inbound fees include the delivery charge to the Meeting/Guest room. Please do not ship any items to the attention of the Meeting & Events Manager unless the item(s) are specifically for their use as this could cause a delay in the package delivery.

### **PACKAGE LABELING STANDARD:**

The Westin Copley Place Hotel  
*(Recipient Full Name) (Recipient Cell Number)*  
 10 Huntington Avenue  
 Boston, MA 02116  
*(Conference/ Convention/ Group/ Event Name)*  
*(Booth Name/ Number)*

## EVENTNOW LINK FOR ELECTRICAL ONLY

[https://eventnow.encoreglobal.com/myevents/result/index/show\\_id/92c88290-eaaf-ee11-a568-6045bdecca04/](https://eventnow.encoreglobal.com/myevents/result/index/show_id/92c88290-eaaf-ee11-a568-6045bdecca04/)

